



## WABA'99

This year's World Breastfeeding Week (WBW) theme, **Breastfeeding:** Education for Life, focuses on integrating knowledge and skills that support breastfeeding at all levels of formal and informal education.

WBW is organised by the World Alliance for **Breastfeeding Action** (WABA) every year to raise awareness of the importance of breastfeeeding and to coordinate efforts to meet the Innocenti Declaration goals.

Every year, communities all over the world celebrate WBW to maintain a breastfeeding culture.



Amning: lära för livet

het leven

Anne sütü ile beslenme: Yaþam boyu eðitim için

## **ALLATTAMENTO AL SENO:** EDUCAZIONE PER LA VITA

Dordlme bpiaokjhbalhe: wimjA dj\_ fhglh

## WORLD BREASTFEEDING WEEK

**World Alliance for Breastfeeding Action (WABA)** 

The World Alliance for Breastfeeding Action (WABA) is a global people's initiative to protect, promote and support breastfeeding. WABA works in close liaison with the United Nations Children's Fund (UNICEF). WABA organises World Breastfeeding Week (WBW) annually which is celebrated in over 120 countries by hundreds of groups and thousands of individuals. WABA does not accept sponsorship of any kind from companies producing breastmilk substitutes, related equipment and complementary foods. WABA requests that all World Breastfeeding Week (WBW) participants respect and follow these ethical guidelines. For more information, please contact: WABA, PO Box 1200, Penang 10850, Malaysia. Fax: 604-657 2655 Email:secr@waba.po.my WBW site: http://elogica.com.br/waba, Denise Arcoverde, WBW International Coordinator, Grupo de estudos e acao em aleitamento materno, Av. Beira Mar, 3661 Loja 18, Casa Caiada, Olinda, PE CEP 53130-540 Brazil. Fax: 55-81-432 7701 Email: origem@aleitamento.org.br and Arbeitsgemeinschaft Freier Stillgruppen (AFS), Sanstraße 25, 97199 Ochsenfurt, Germany. Fax: 49-9331-20585 Design: Susan Siew, WABA and C-Square Sdn Bhd. Photo: AFS and Susan Siew. Funded by the Dutch Ministry of Foreign Affairs.

This childbirth /

by Lactea and Origem,

breastfeeding doll is designed

Recife, Brazil.





