

1-7 AUGUST

WORLD
BREASTFEEDING
WEEK

WABA 2000

International instruments that protect, promote and support breastfeeding:

- Conventions on the Rights of the Child (CRC)
- International Covenant on Economic, Social and Cultural Rights (CESCR)
- Convention on the Elimination of all forms of Discrimination Against Women (CEDAW)
- ILO Maternity Protection Convention No. 3 and No. 103
- The International Code of Marketing of Breastmilk Substitutes
- The Innocenti Declaration

This year, the Week focuses on breastfeeding as a human right. Each year new research reveals ever more clearly that it is not possible for infants and their mothers to achieve optimal health unless the conditions exist that allow women to practice exclusive breastfeeding for about six months and to continue breastfeeding while providing adequate complementary foods up to two years of life and beyond.

Breastfeeding is a right of mothers and is a fundamental component in assuring a child's right to food, health and care. Breastfeeding is part of fundamental human rights: the right to food and to health.

**Breastfeeding
it's your right!**

Event :

Venue :

Date :

Organisation :

The World Alliance for Breastfeeding Action (WABA) is a global network of organisations and individuals who believe breastfeeding is the right of all children and mothers and who devote themselves to protect, promote and support that right. WABA acts to help implement the Innocenti Declaration and works in close liaison with UNICEF. World Breastfeeding Week (WBW) is organised by WABA every year to raise awareness of the importance of breastfeeding and to coordinate efforts to meet the Innocenti Declaration goals. WBW is celebrated from 1-7 August every year in over 120 countries. WABA does not accept sponsorship of any kind from companies producing breastmilk substitutes, related equipment and complementary foods. WABA encourages all participants of WBW to respect and follow this ethical position. For more information, contact: WABA, PO Box 1200, Penang 10850, Malaysia. • Tel: 604-658 4816 • Fax: 604-657 2655 • E-mail: secr@waba.po.my Website: www.waba.org.br



WORLD ALLIANCE FOR
BREASTFEEDING ACTION

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