

Погкрена за кърмещата майка!
**СВЕТОВНА СЕДМИЦА
НА КЪРМЕНЕТО**
1-7 август 2008



WORLD BREASTFEEDING WEEK – BULGARIA

PROGAMME

any subsequent changes will be announced on the webside bg-mamma.com and bebemamabg.com

18. 07. Friday, Vratza, 11.00

Seminar for medical professionals – “My Role for the Support of Breastfeeding”. Participants will include medical ward heads, senior midwives and neonatologists from maternity units in North Bulgaria. Organized by the National Breastfeeding Committee, Ministry of Health, National Centre for Public Health, Centre for Pregnant Women in Plovdiv, with the support of the Democratic Commission with the U.S. Embassy in Bulgaria.

Presentations by: Dr Jana Staneva, Associate Professor Vanya Nedkova, Dr Aneta Popivanova.

The seminar is open to all medical professionals working with infants. Mothers from formal or informal groups working for the support of breastfeeding are also invited.

18.07, Friday, Vratza

Opening amateur breastfeeding photo exhibition in the hospital’s maternity unit.

31.07, Thursday, Stara Zagora, 12.00

Seminar for medical professionals – “My Role for the Support of Breastfeeding”. Participants will include medical ward heads, senior midwives and neonatologists from maternity units in North Bulgaria. Organized by the National Breastfeeding Committee, Ministry of Health, National Centre for Public Health, Centre for Pregnant Women in Plovdiv, with the support of the Democratic Commission with the U.S. Embassy in Bulgaria.

Presentations by: Dr Jana Staneva, Dr Dakov, Dr Aneta Popivanova.

31.07, Friday, Stara Zagora

Opening amateur breastfeeding photo exhibition in the hospital’s maternity unit.

1. 08. Friday

- WBW opening press conference by representatives of the Ministry of Health, National Breastfeeding Committee, National Centre for Public Health Protection, La Leche League, Centre for Pregnant Women in Plovdiv, Bulgarian National Committee “Together for the Children”

- Premiere of a breastfeeding promotion video, produced by Well done productions and La Leche League Bulgaria. The video’s title is “The Most Tender Thing” and it features Vanya Kostova’s song “More ot nezhnost” (Sea of Tenderness)

- WBW will be announced on other media – national and local TV channels, newspapers and magazines

- Screening of WBW videos created by Remembrand;

Vatza

Open Doors Day for consultations on breastfeeding
Neonatology Unit
Hristo Botev Hospital, Dr Jana Staneva
Tel. +3598844 999 529

2.08. Saturday, Varna, Burgas, Sofia, Vratza

Varna

World Walk for Breastfeeding, organized by La Leche League, Varna
Starting 17:30 at Nezavisimost Square and proceeding to the Sea Garden main entrance
The Walk will continue into a Breastfeeding Support Happening by the Sun Dial at the Sea Garden main entrance

Sofia

Open Doors Day at Maychin Dom Consultancy Centre, Sofia – 10.00

Burgas

MAMA school for parents-to-be and the Burgas hospital's neonatology unit invite you to a Breastfeeding Support Walk on 2 August to mark WBW. The Walk will start at 10.00 from Troykata Square, proceed along Alexandrovska St. and finish with a meeting at Russian Romance Restaurant, 6 Rilska St.
Discussion Topic: Breastfeeding. Buffet charge - 3.00 BGN. Information and booking: +35956/816-833; GSM - +359899-523-176, Kessova

Vratza

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3.08. Sunday

- Launching a new website www.mamaznae.com, dedicated to breastfeeding and the complementary feeding of babies

- Announcing the winners in an online poem/essay competition on breastfeeding on Bulgaria's largest parenting portal www.bg-mamma.com

- Announcing the start of a journalism contest for the best publication dedicated to breastfeeding. The winner will be announced on 21 November, Day of the Christian Family. Details on www.bebemamabg.com

- Announcing an online competition for the best breastfeeding-friendly employer and work place. The winner will be announced on 21 November, Day of the Christian Family. Details on www.bebemamabg.com

Svishtov

Meeting/Happening for mothers and mothers-to-be at 11.00 in Children's Centre 'Trite divaneta'. Lecture 'The benefits of breastfeeding' with guest lector Irena Hadzhieva, manager of health centre 'Holistica'

Vratza

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4.08. Monday, Sofia, Varna, Pleven, Vratza

Meeting/happening for parents and parents-to-be, 18.00 at Maleeva Tennis Club with the participation and support of La Leche League, Kenguru Magazine, Centre for Modern Parents, The Union of Mothers and Mothers-to-Be and Maleeva Tennis Club

Varna, 10:00

WBW Miniforum at Maychin Dom Maternity Clinic

1. Mother Support – an address by an LLL member
2. Lecture „Breastfeeding the newborn“
 - Dr Harieva, pediatrician, Maychin Dom maternity clinic
 - Dr Pancheva, pediatrician, St Marina Hospital, ESPGHAN member
4. Breastfeeding advice and practical skills
 - R. Boyadjieva, midwife
 - Gavrilova, midwife
5. Multimedia presentation by UNICEF

PLEven 16.00-18.00

Breastfeeding difficulties – Consultations by Associate Professor V. Nedkova
8 Benkovski St.
Pediatric Practice

Vratza

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5.08. Tuesday, Plovdiv, Varna, Pleven, Vratza

Meeting/Happening for mothers and mothers-to-be, 18.00 in Plovdiv, Polyclinic (DKC) 1, organized by La Leche League and Centre for pregnant women, with the support of The Union of Mothers and Mothers-to-Be and Children's Party Centre 'Ton Bonbon'

Varna, 10:00

Maternity Hospital, visit to the maternity unit

Pleven 16.00-18.00

Breastfeeding difficulties – Consultations by Associate Professor V. Nedkova

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Pediatric Practice

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6.08. Wednesday Gabrovo, Sofia, Plovdiv, Pleven, Varna, Vratza

Gabrovo:

- Meeting with mothers and mothers to be and discussion on breastfeeding, participation by mothers from www.bg-mamma.com, 17.00 h.

Sofia:

- Lecture by Dr Popivanova organized by Moeto dete magazine - 10-12 h., Mall of Sofia, 101 Stamboliyski Blvd.

Plovdiv:

- The Mayor will open an exhibition of the photographs taking part in the amateur photo competition and award the winners. 17 h., City Art Gallery.

Varna, 11:00

Regional Hospital (Окръжна болница): Visit to the maternity unit

Pleven 16.00-18.00

Breastfeeding difficulties – Consultations by Associate Professor V. Nedkova
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Pediatric Practice

Vratza

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7.08. Thursday Russe, Pleven, Vratza

Russe:

- Meeting with mothers and mothers to be and discussion on breastfeeding, participation by mothers from www.bg-mamma.com, 18.00 h.

Pleven 16.00-18.00

Breastfeeding difficulties – Consultations by Associate Professor V. Nedkova
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Closing WBW 2008

Open Door Days, consultations and lectures in Kardzhali, Stara Zagora, Pazardzhik, Gotse Delchev – dates and locations to be confirmed

The maternity unit in Stara Zagora is expected to receive its Baby+Friendly Hospital Accreditation during WBW 2008.

During the WBW events Kenguru magazine, La Leche League and the Centre for Modern Parents will conduct a “Who supported you to breastfeed?”-survey. In the spirit of the Summer Olympics 2008 nominate the champion breastfeeding supporters. Who are they? Friends, family, medical professionals, information providers... We are expecting your letters at the following address: Sofia 1407, POBox 177 or e-mail: spisaniekenguru@mail.bg

The Centre for Pregnant Women in Plovdiv is organizing a contest for the best amateur breastfeeding photo. Again there will be prizes and an exhibition of your photos. This year the theme is: “My baby – without any bottle or pacifier!”. The initiative is supported by the Democratic Commission with the U.S. Embassy and the active cooperation of Kenguru magazine, FM+ Radio, La Leche League Bulgaria, National Breastfeeding Committee and above all the moms from various formal and informal groups. All photos must feature a baby as well the sign “ My baby – without any bottle or pacifier!”. E-mail your photos to friendshipbg@yahoo.com. Follow the event on www.bg-bebe.com