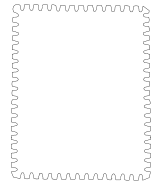




**DEADLINE**

Please return no later than **31 Dec 2008** to be entitled for your free gifts. Thank you!



**WABA  
PO Box 1200  
10850 Penang  
Malaysia**



**WBW 2008**

**MOTHER SUPPORT: GOING FOR THE GOLD**

----- please complete the form overleaf, fold along dotted line and return to WABA, or fax us at 604-657 2655 -----

*Free!*



*5 Beautiful breastfeeding notebooks for 2008  
Your response will help WABA improve future WBW campaigns.  
Thank you!*

**RESPONDENT INFORMATION**

NAME .....  
ORGANISATION/PROFESSION .....  
.....  
ADDRESS .....  
.....  
TEL .....  
FAX .....  
EMAIL .....  
SIGNATURE .....

**GROUP AFFILIATIONS**

- consumer (mother, father, grandparent, etc)
- member of a mother support group (please specify) .....
- health professional (please specify) .....
- member of a women's group (please specify) .....
- member of a public interest group (please specify) .....
- others .....

**WBW ENDORSEMENT INFORMATION**

I/my organisation endorses World Breastfeeding Week

- 92    93    94    95    96    97    98
- 99    2000    2001    2002    2003    2004    2005
- 2006    2007    2008

I/we have organised activities for WBW for the following years:

Are you/your organisation a WABA endorser?    Yes    No, please send me an endorsement form

We have a national breastfeeding committee in our country organising WBW annually.

NAME/ADDRESS OF NATIONAL BREASTFEEDING COMMITTEE .....

NAME OF NATIONAL BREASTFEEDING/WBW COORDINATOR (IF ANY) .....

OTHERS .....

# World Breastfeeding Week (WBW) 2008 Feedback Form

## 1. WBW 2008 action folder

a) What did you find most useful?

.....  
.....  
.....

b) How was the action folder used?

reproduced and distributed widely  
 adapted/translated for local circulation  
 sent to press or used at a press conference  
 used and adapted by the community  
 others .....

## 2. WBW 2008 materials

a) If you have used any of the following items, tell us how useful they were

Action folder LEAST 0  1  2  3  MOST  
Poster LEAST 0  1  2  3  MOST  
Calendar LEAST 0  1  2  3  MOST

b) Did you/your organisation translate, produce or reproduce WBW 2008 materials for local use?

YES  NO

c) If yes, what language were they translated?

.....

d) How/Where were they used?

.....  
.....  
.....  
.....

(Please write on a separate sheet if space provided is insufficient)

## 3. Local WBW 2008 activities

Rank activities from least to most prominent from 1 to 7.

print media  seminars/conference  
 television  forums/talks  
 radio  fairs/marches  
 website  community gatherings

## 4. Involving other groups to communicate breastfeeding

a) Did you involve any other groups in your WBW activities?

government  consumers  women  
 public justice  HIV/AIDS  youth  
 health groups/institutions  hospitals

b) What creative activities did you undertake to publicise this year's WBW theme?

.....  
.....  
.....  
.....

## 5. I attach a detailed WBW 2008 report

YES  NO  WILL SEND LATER

## 6. Have you visited the WABA or World Breastfeeding Week website for information?

YES  NO



*Special beautiful breastfeeding notebook 2008 for 10 minutes of your time!*

## MOTHER SUPPORT: GOING FOR THE GOLD

Your feedback on the materials and your report on your WBW activities will help us improve and stimulate similar activities elsewhere. Please fill in this form and send it back to us after your WBW celebrations, or by 31 December 2008. *Thank you!*

For more information, please contact the World Alliance for Breastfeeding Action (WABA), PO Box 1200, 10850 Penang, Malaysia • Tel: 604-658 4816 • Fax: 604-657 2655 • Email: [waba@streamyx.com](mailto:waba@streamyx.com) • Website: [www.worldbreastfeedingweek.org](http://www.worldbreastfeedingweek.org) • [www.waba.org.my](http://www.waba.org.my)