Internet

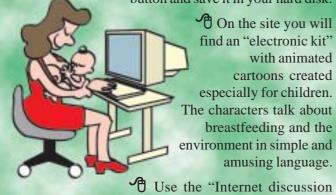
The Internet is an excellent means of disseminating WBW news.

What you can do:

• WABA has set up a WBW site in English and Portuguese. http://www.elogica.com.br/waba. You will find information on "Breastfeeding and the Environment", suggestions for WBW activities, addresses and contacts in your region and all over the world, and an "Interactive Forum" where you can leave messages, suggestions, questions, criticism or any comment on WBW.

Use the WABA website to share examples of how your group promotes breastfeeding as a way of protecting the environment.

• WABA has created a file of illustrations for WBW, with women from various continents. You can retrieve the images and produce your own materials. Just point the mouse at the desired picture, click on the right-hand button and save it in your hard disk.



lists" and newsgroups to disseminate WBW activities.

Usit environmental sites and discussion groups on the Web and leave your own message about WBW and the environmental impact of bottle feeding. Here are some addresses:

- Greenpeace: http://www.greenpeace.org/
- Econet: http://www.igc.org/igc/econet/
- Friends of the Earth: http://www.xs4all.nl/~foeint/
- WWF Global Network: http://www.panda.org/

Organize and disseminate a "chat" on breastfeeding and the environment during WBW, on the various IRC (Internet Relay Chat) channels.

Add these or similar words to your "e-mail signature": World Breastfeeding Week, 1-7 August -Breastfeeding: Nature's Way

Acknowledgements This action folder is a collective work of: Sarah Amin, Denise Arcoverde, Doraine Bailey, Naomi Baumslag, Judy Canahuati, Marcus Renato de Carvalho, Ligia Duarte, Ted Greiner, Elisabet Helsing, Antonieta Hernandez, George Kent, Michael Latham, Alison Linnecar, Rebecca Magalhães, Farin May, Cecilia Muxi, Susan Siew. Project design: Plug Multimedia. Illustrations: Paulo Santos and Libório. Many thanks to all who reviewed this folder, Origem Group, The British Council, SCIAF and specially to

USEFUL ADDRESSES

origem@elogica.com.br

WABA Secretariat

Director Sarah Amin PO Box 1200 10850 Penang, Malaysia Phone: 60.4.6584816 Fax: 60.4.6572655

E-mail: secr@waba.po.my **IBFAN** Africa

PO Box 781 Mbabane, Swaziland Fax: 268,40546

IBFAN Afrique Francophone Caracas 1080

01 B.P. 1776 Ouagadougou 01 Burkina Faso Fax: 226.303888

MAPBIN/ICP PO Box 1134 Port Louis, Mauritius Fax: 230.2114436

M ASIA WABA Secretariat (See address above)

South Asia **Breastfeeding Promotion** Network of India (BPNI) PO Box 10551, BP-33 Pitampura Delhi 110 034, India Fax: 91.11.7219606

EUROPE

BMAC 23 St. Andrew's Street 2nd Floor, Cambridge CB2 3AX, UK Fax: 44.122.3464417 E-mail:

babymilkacti@gn.apc.org **GIFA**

C.P.157, 1211 Geneva 19 Switzerland Fax: 41.22.7984443

Your Local

WBW International Coordinator Denise Arcoverde

Av. Beira Mar, 3661 Lj. 18 Casa Caiada - Olinda - PE CEP 53130-540 - Brazil Fax: 55.81.4321599 E-mail:

E-mail: philipec@iprolink.ch

☑ LATIN AMERICA

IBFAN Latin America AMAMANTA Apartado Postal No 80273 Venezuela Fax: 58.2.9770476

Cefemina Apartado 5355 1000 San Jose, Costa Rica Fax: 506.2243986 E-mail: cefemina@sol.racsa.co.cr

Brazil and lusophone countries Origem Group/WABA Brasil (See address WBW International *Coordination above*)

NORTH AMERICA NABA

254 Conant Road Weston, MA 02193-1756 Fax: 1 617 8938608 E-mail: Marshalact@aol.com

LLL International 1400 N. Meacham Road Schaumburg, IL 60173-4840 USA

Fax: 1.847.5190035 E-mail:lllhq@pop.wwa.com

PACIFIC NMAA

PO Box 231, Nunawading VIC 3131, Australia Fax: 61.3.98943270 E-mail: nursingm@vicnet.net.au

Secretary PINDA c/o USP-Alafua Campus, Private Bag Apia, Western Samoa Eax: 685 22933

WABA does not accept sponsorship of any kind from companies producing artificial baby milk, related equipment and complementary foods. WABA requests that all participants in the WBW respect and follow these ethical guidelines.

Resources

- Unicef Discussion Paper: Breastfeeding and Environmental Contamination, 1997.
- *Radford, Andrew*: The Ecological Impact of Bottle Feeding, 1991.

WEN - Women's Environment Network: Breastfeeding and Ecology, 1995.

Wellstart International: Breastfeeding and the Environment, 1991.

W. John, Frank and Newman, Jack: Breastfeeding in a Polluted World:

Uncertain risks, clear benefits, 1993.